Presented to:
Our Potential Valued Partners

Aliera Healthcare
Changing The Way You Receive Healthcare
Overview:
Aliera Healthcare is the first and only company that has taken the Direct Primary Care Medical Home (DPCMH) model of care on a national level. A DPC is a model of care that is patient centered, coordinated and managed healthcare in which the patients healthcare relationship is directly with the provider.

Company Highlights:

• **Innovative model of care:**
  - ACA qualified (ACA Sec. 1301 (a) (3))
  - IRS codified (Federal Register Vol 77, No.59, Sec) 156.245
  - Not Insurance (CMS-9989-F, Section B, Part 156(g), Section 156.245

• **Unique Provider relationship:**
  - No rental network – Direct agreement with providers. (Allows control of both Physician side and Patient side.)
  - Ability to negotiate with provider to accomplish unprecedented savings

• **First & only company to adjudicate for Quest diagnostics with capitation model:**
  - Preferred prices unlike any other in the country

• **Plans are:**
  - MEC qualified
  - HSA qualified
  - Section 125 (Pre-Tax) qualified
Aliera’s Network Partner

First Health

900,000 + PPO Network Providers
Who’s Talking About DPC?

“Doctors are increasingly positioning themselves as health care providers for middle class Americans who value wellness.”

“Instead of paying a co-pay each time, they just pay a flat monthly fee. There is no interruption in their health care and we make sure they stay out of the ER and hospital as much as possible.”

“By contracting directly with A DPC model, employers can realize a healthier, more productive workforce, while significantly reducing costs.”

“Make the patient, rather than the paperwork, the focus of the doctor’s day. The result will be happier doctors, healthier patients and a striking reduction in wasted expense.”

“DPC brings back personalized medicine, and it’s a win not just for doctors and patients, but also for the state.”

Tami Luhby (2014, December 23) Is this ‘wealth care’ or the next big thing in medicine? CNN Money


(2013, August 19) (A DPCMH Model) Yahoo Tweet

David Von Drehle (2014, December 22) Medicine is About to Get Personal. TIME Magazine

Katherine Restrepo (2016, January 31) The With Direct Primary Care, Healthcare doesn’t have to be expensive. Forbes Magazine
Our Tools For Solutions
Aliera coordinates between the Doctor and Patient

**Primary as Quarterback**
Since Aliera is Directly contracted with the physician, we have the ability to manage both sides of the encounter. (Patient & Provider sides)

**Direct Referrals**
Doctor empowerment allows Aliera to direct referrals to the most cost effective provider in the network.

**Cost Analysis**
At Aliera we analyze every cost point a patient needs to encounter during the episode of care.

**Data Analysis**
Aliera assimilates its cost in data to help the employer analyze the status of its workforce and make appropriate decisions to counter rising cost.

**Care Coordination**
All members of an Aliera plan receive care coordination in an effort to guide the member through healthcare and control cost.

**Member Triage**
Unless it is an obvious urgent or emergency situation, each member is first triaged first before visiting any provider.
Our 4 Distinct Market Segments

MEC Plans
- HealthPass Value (PPO Only)
- HealthPass Plus
- HealthPass Premium
  (Available in both Closed & PPO Network)

MVP Plans
- Aliera Prime - Bronze
- Aliera Prime - Silver
- Aliera Prime - Gold

Low Cost MEC Plans
Enhanced Benefit Plans

Minimum Value Plans
Worksite Benefits

Enhanced Benefits
- Med Select
- Med Select +

Voluntary Benefits
- Rx-Valet
- First Call Telemedicine
- Hospital Indemnity
- Critical Illness
- Accident

Small Groups <100
- Custom Plans
- Captives
- Aliera Prime – Bronze
- Aliera Prime – Silver
- Aliera Prime - Gold

Large Group 100+
- Custom Plans
- Captives
- Aliera Prime – Bronze
- Aliera Prime – Silver
- Aliera Prime - Gold
‘MEC’ Product Line Details
Assigned Care Coordinators & Triage System

Helping Employees through every step of the healthcare system

Concierge Support

Creativity is the key to success in the future, and a care coordinator can help guide you through the complex working of healthcare.

We will set all of your appointments and find you the best doctor for your situation.

If you have a need for us to find you the best pricing on services we do not cover or for issues you wish to not use your plan or insurance coverage we will take care of it for you.
The Aliera Value Plan MEC

24/7/365 Access to a Doctor
Aliera’s telemedicine network of doctors are available 24/7 via phone or video.

Concierge Care Coordination
Our team provides a concierge service to all members. Concierge services include:
- Account activation for Aliera HealthCare.
- Assistance with telemedicine activation.
- Appointment scheduling for all appointments.

Preventive Care
Care for all 63 preventive services as required by ACA Guideline

Prescription Discount
Cardholders save an average of 55%, in a range of 15%-75%, on prescription drug purchases.
**Covered Preventive Services for Adults (ages 18 and older)**

1. Abdominal Aortic Aneurysm one time screening for age 65-75
2. Alcohol Misuse screening and counseling
3. Aspirin use for men ages 45-79 and women ages 55-79 to prevent CVD when prescribed by a physician
4. Blood Pressure screening
5. Cholesterol screening for adults
6. Colorectal Cancer screening for adults age 50 to 75 limited to one every 5 years
7. Depression screening
8. Type 2 Diabetes screening
9. Blood Pressure screening
10. Cholesterol screening for adults
11. Immunizations vaccines (Hepatitis A & B, Herpes Zoster, Human Papillomavirus, Influenza (flu shot), Measles, Mumps Rubella, Meningococcal, Pneumococcal, Tetanus, Diphtheria, Pertussis, Varicella)
12. Obesity screening and counseling
13. Sexually Transmitted Infection (STI) prevention counseling
14. Tobacco Use screening and cessation interventions
15. Syphilis screening

**Covered Preventive Services for Women, Including Pregnant Women**

1. Anemia screening on a routine basis for pregnant women
2. Bacteriuria urinary tract or other infection screening for pregnant women
3. BRCA counseling and genetic testing for women at higher risk
4. Breast Cancer Mammography screenings every year for women age 40 and over
5. Breast Cancer Chemo Prevention counseling for women
6. Breastfeeding comprehensive support and counseling from trained providers, as well as access to breastfeeding supplies, for pregnant and nursing women
7. Cervical Cancer screening
8. Chlamydia Infection screening
9. Contraception: Food and Drug Administration-approved contraceptive methods, sterilization procedures, and patient education and counseling, not including abortifacient drugs
10. Domestic and Interpersonal Violence screening and counseling for all women
11. Folic Acid supplements for women who may become pregnant when prescribed by a physician
12. Gestational Diabetes screening
13. Gonorrhea screening
14. Hemoglobin screening
15. Hemoglobinopathies or Sickle Cell screening for newborns
16. HIV screening for adolescents
17. Immunization vaccines for children from birth to age 18; doses, recommended ages, and recommended populations vary: Diphtheria, Tetanus, Pertussis, Hepatitis A & B, Human Papillomavirus, Inactivated Poliovirus, Influenza (Flu Shot), Measles, Mumps, Rubella, Meningococcal, Pneumococcal, Rotavirus, Varicella, Haemophilus influenzae type b
18. Iron supplements for children up to 12 months when prescribed by a physician
19. Lead screening for children
20. Medical History for all children throughout development Ages: 0 to 11 months, 1 to 4 years, 5 to 10 years, 11 to 14 years, 15 to 17 years
21. Obesity screening and counseling
22. Oral Health risk assessment for young children up to age 10
23. Phenylketonuria (PKU) screening in newborns
24. Sexually Transmitted Infection (STI) prevention counseling and screening for adolescents
25. Tuberculin testing for children
26. Vision screening for all children under the age of 5
Low Cost MEC Plans
With Real Care Included

Closed Network

<table>
<thead>
<tr>
<th>Plan</th>
<th>Visits</th>
<th>Preventive Services</th>
<th>Labs</th>
<th>Telemedicine</th>
<th>X-Rays</th>
<th>RX Discount</th>
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<tbody>
<tr>
<td>HP Plus</td>
<td>1 Urgent Care</td>
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<td>Telemedicine – 24/7/365</td>
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Consult fee for primary and urgent care visits. $25 read fee for x-rays

HP Premium

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Consult fee for primary and urgent care visits. $25 read fee for x-rays

First Health PPO Network - Consult fee for primary and urgent care visits. $25 read fee for x-rays
The Aliera MEC

Aliera is YOUR Quarterback!

24/7/365 Access to a Doctor
Aliera’s telemedicine network of doctors are available 24/7 and you’ll have access to your Care Team in person or via phone, email or video chat.

Primary Care & Chronic Care
Includes primary care services for common care needs such as: episodic sick visits and Chronic care management.

Concierge Care Coordination
Our team provides a concierge service to all members. Concierge services include:

- Account activation for Aliera Health Care.
- Assistance with telemedicine activation.
- Appointment scheduling for all appointments.

Preventive Care
Care for all 63 preventive services as required by ACA Guideline.

Account activation for Aliera Health Care.

Urgent Care- Same or Next Day
Urgent care handles medical situations that cannot wait or is just a little more complex than what your primary care physician normally performs.

Prescription Savings Card
Cardholders save an average of 55%, in a range of 15%-75%, on prescription drug purchases.

Near Site Clinics for Employees
An Aliera Health center acts as your near site clinic to encourage well-being, and helps in managing the cost in the employer’s health budget.

Labs and Diagnostics
All labs are included in your monthly membership. Your membership includes over 180 different lab tests to ensure that the medical care you need is covered.

Preventive Care & Urgent Care

Primary Care & Chronic Care

Concierge Care Coordination

Prescription Savings Card

Near Site Clinics for Employees

Labs and Diagnostics
Product Comparison

Aliera Healthcare

- ✔ Contracted Healthcare Network
- ✔ Cost Containment And Control
- ✔ Episodic Primary Care Visits
- ✔ Urgent Care Visits
- ✔ Labs Included
- ✔ X-ray Included
- ✔ Coordination of Care

All Other MEC’s

- ✗ Rental Network
- ✗ No Control
- ✗ No Episodic Primary Care Visits
- ✗ No Urgent Care Visits
- ✗ No Labs Included
- ✗ No X-ray Included
- ✗ No Coordination of Care

Designed By The Medical Industry

Designed By The Insurance Industry
Plan Details – Closed Network & PPO Networks

The Aliera MEC solution is the most flexible benefit platform on the market today allowing groups the opportunity to select from the strongest MEC supported benefits available. Review Plan details below and select the Plan that best fits your group needs.

### Minimum Essential Coverage Health Plans – Group Coverage

<table>
<thead>
<tr>
<th>Benefits</th>
<th>PPO Network</th>
<th>*Closed Network</th>
<th>PPO Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preventive MEC (Recommended by USPSTF) Focused by Age</td>
<td>100% No Consult Fee</td>
<td>100% No Consult Fee</td>
<td>100% No Consult Fee</td>
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<tr>
<td>Rx Discount Program</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Primary Care (PCP) Office Visits</td>
<td>3 per Year** $20 Consult Fee</td>
<td>3 per Year** $20 Consult Fee</td>
<td>3 per Year** $20 Consult Fee</td>
</tr>
<tr>
<td>Labs &amp; Diagnostics</td>
<td>Included @ PCP &amp; Urgent Care**</td>
<td>Included @ PCP &amp; Urgent Care**</td>
<td>Included @ PCP &amp; Urgent Care**</td>
</tr>
<tr>
<td>Urgent Care</td>
<td>1 per Year** $30 Consult Fee</td>
<td>2 per Year** $30 Consult Fee</td>
<td>1 per Year** $30 Consult Fee</td>
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<tr>
<td>Chronic Care (In-Network PPO)</td>
<td>n/a</td>
<td>n/a</td>
<td>Included in PCP Allowed Visits</td>
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<tr>
<td>X-Rays (In-Network Urgent Care)</td>
<td>100%***</td>
<td>100%***</td>
<td>100%***</td>
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<tr>
<td>Telemedicine First Call Re leasing</td>
<td>100% Unimitticted No Consult Fee</td>
<td>100% Unimmitticted No Consult Fee</td>
<td>100% Unimmitticted No Consult Fee</td>
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<tr>
<td>Pediatrics</td>
<td>n/a</td>
<td>n/a</td>
<td>Primary Care Provider***</td>
</tr>
<tr>
<td>OB/GYN – Preventive Care</td>
<td>n/a</td>
<td>In-Network Primary Care Provider***</td>
<td>Preventive Care at OB/GYN of Chosen within Network***</td>
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<tr>
<td>Daily In-Hospital Induction</td>
<td>n/a</td>
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<td>Hospital Confinement</td>
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<td>Critical Illness</td>
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<td>Employee + Spouse</td>
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<td>$149</td>
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<tr>
<td>Employee + Children</td>
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<tr>
<td>Family</td>
<td>$150</td>
<td>$170</td>
<td>$219</td>
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</tbody>
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*These plans are MEC compliant and their benefits do not include hospitalization or other benefits. These plans meet all the requirements of the act for “Minimum Essential Coverage” and are valid through our employees.

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ALIERTA HEALTHCARE

The Leader in Helping Businesses Drive Down the Cost of HealthCare

Aliera Healthcare in conjunction with FirstHealth, one of the largest PPO networks in the nation with more than 1,900,000 health-care professionals and more than 5,000 facilities, offering access to quality, affordable health care through TPP’s, carriers, health-care plans and TML-Hardy members. Members enrolled in our HealthPass Plus PPO Network and HealthPass Premier PPO Network plans have open access to 22 different medical specialties who meet certain cost and quality measures.

**PREVENTIVE CARE**
An Aliera MEC Plan covers medical services recommended by the USPSTF and outlined in the ACA for preventive care. There are zero out of pocket expenses and no deductible to meet for any scheduled preventive care services or routine inpatient care checkup, prep surgery, flu shot and more. It’s even to stay healthy with regular preventive care.

**EPIDEMIC PRIMARY CARE**
Primary care at the care of a Aliera HealthPlan, or we consider it a key step in getting and staying healthy. Our model is based on an innovative approach to care that is truly patient-centered, combining excellent service with a modern approach. This includes medical care needs such as primary care, office visits, basic eye and hearing exams, flu shots, vaccinations, etc.

**CHRONIC CARE**
With your Aliera HealthPlan, you receive chronic care management for conditions such as diabetes, asthma, blood pressure, cardiac conditions, etc. Members’ primary care physicians also perform any out-patient designated services.

**TELEMEDICINE**
Our U.S. board-certified family practitioners, PCPs, pediatricians and internists, who diagnose, treat, and write prescriptions, when necessary are available 24/7/365 and can receive most medical concerns via phone or online video consultation, in the convenience of your home or on the go.
Minimum Value Plans
Product Line Details
Minimum Value Plans
Our Medallion Level Plans (As few as 10 Lives)

Self-Funded Bronze
Self-Funded Silver
Self-Funded Gold

Comprehensive plans centered around the Direct Primary Care Medical Home model of care.
The Aliera Model of Care
Aliera is YOUR Quarterback!

24/7/365 Access to a Doctor
Aliera network doctors are available 24/7 and you’ll have access to your Care Team in person or via phone, email or video chat.

Unlimited Primary Care
Includes primary care services for common care needs such as: episodic visits (flu, infections, stitches, etc.) and Chronic care management: Asthma, blood pressure, diabetes.

Preventive Care
Care for all 63 preventive services as required by ACA Guideline.

Urgent Care- Same or Next Day
Urgent care handles medical situations that cannot wait or is just a little more complex than what your primary care physician normally performs.

Labs and Diagnostics
All labs are included in your monthly membership. Your membership includes over 180 different lab tests to ensure that the medical care you need is covered.

Near Site Clinics for Employees
Our providers act as your near site clinic to encourage well-being, and helps in managing the cost in the employer’s health budget.

Hospitalization
We will coordinate your hospital admission, and as an out-patient schedule your specialist visit, if required, and ensure that you receive the best quality care at the lowest price.

Outpatient Services

Specialist

Home Health

Coordinated Care

Prescription Savings Card
Cardholders save an average of 55%, in a range of 15%-75%, on prescription drug purchases.

Unlimited Primary Care

Preventive Care

Urgent Care- Same or Next Day

Labs and Diagnostics

Near Site Clinics for Employees
Our Self-Insured Model of Care Savings

We account for every dollar

Typical Cost Savings using Aliera

- Hospitalization: 26% Reduction
- ER Visits: 62% Reduction
- Urgent Care Visits: 35% Reduction
- Specialist Visits: 55% Reduction

Average Savings Per Employee
12%-18% PEPM
Worksite Benefits

Product Line Details
Voluntary/Enhanced Benefits
Choices for added piece of mind

- Med Select
  - Discount programs to include Dental, Vision, Rx, MRI, CT.

- First Call Telemedicine
  - Unlimited access to board certified physicians 24/7 365 days a year.
  - Can treat up to 70% of conditions
  - $0 consult fee.

- Hospital Indemnity
  - 

- Critical Illness
  - 

- Accident
  - 

- Aliera HI
  - 

- Aliera CI
  - 

- Aliera A
  - 

Voluntary Benefits

Hospital Indemnity

Hospital Indemnity Coverage.
Daily in hospital benefit - $100
Hospital confinement – $1,000
Surgical – in patient - $500
Surgical – out patient - $250

Critical Illness

Incorporated with Hospital Indemnity
Cancer, Heart Attack, Stroke, End Stage Renal Failure, Major Organ Transplant
Lump sum per event - $5,000

Accident

Added Value
Emergency treatment - $225
Major Diagnostic - $360
Dislocation / Fracture - $270 - $9,000
Follow up - $35
Physical Therapy - $35
Initial Hospitalization - $1,500
Hospital income - $300 per day
ICU - $900
Ambulance - $300
AD&D - $75,000

Many More……
24/7/365 Access
Access to Board Certified Doctors when you need them.

$0 Fees for the Whole Family
There are no consult fees for the whole family

Unique Pre-Emptive Triage
Proven Cost savings to Health Plans and convenience for employees

A True Triage System for Better Care While Reducing Healthcare Spend
5 Strategies to Success

Employer Groups

Offer MVP

A&B Penalty

Eliminate Both A & B Penalty.

Offer MVP & MEC

A&B Penalty

Eliminate Both A & B penalty and provides options for Employer.

Offer MEC

A Penalty B w/waiver

Eliminates A penalty on all employees and provides options for employer. Can eliminate B penalty if employee purchases MEC plan and signs waiver.

Offer MEC & Vol. Benefit

A Penalty B w/waiver

Eliminates A penalty on all employees and provides options for employer. Can eliminate B penalty if employee purchases MEC plan and signs waiver. Provides employee additional benefits.
THANK YOU